

Ahold, Johnson & Johnson Group of Consumer Companies, Mays Chemical Company and Chaucer Press Inc.—*A Fresh Perspective on Supplier Diversity*

Walk into any US-based Ahold store—Stop & Shop, Giant Foods—and you’ll see people that represent the world: Women, men and children from different demographics, perhaps speaking different languages. We value the diversity of our customers and we want to stay attuned to their needs and desires.

Diversity is a core value at Ahold. It’s how we do business. We seek diversity in our workforce because employees from different backgrounds bring broadened perspectives to their jobs. As a result, they can better appreciate what our customers want and make sure we deliver it.

When we choose products to sell in our stores, we also look for suppliers that offer quality products at great value and embrace diversity as we do. “We want to work directly and indirectly with companies that reflect the communities we serve and provide products that are right for all the people in our communities,” says James Sturgis, Jr., Director of Supplier Diversity & Trade Relations for Ahold USA Retail.

The Johnson & Johnson Group of Consumer Companies (JJGCC) is one of our valued direct suppliers. As the 1st Healthcare Company in the Billion Dollar Roundtable, which recognizes and celebrates corporations that achieve spending of at least \$1 billion with minority and women-owned suppliers, Johnson & Johnson has a proud history of building a diverse workforce and working with minority and women-owned businesses such as Mays Chemical Company and Chaucer Press, Inc.

“By partnering with Ahold and a vast array of minority and women-owned businesses and other suppliers, JJGCC is able to bring consumers products that make a difference in their lives,” observes David Radeke, Vice President, Chief Procurement Officer Enterprise Supply Chain. “We seek to understand what customers want and our suppliers are directly connected to the community and keep us informed.”

As a Second Tier supplier for Ahold, Mays Chemical Company is a minority-owned business that supplies some of the ingredients in LISTERINE®, a JJGCC product used in over 50% of U.S. households. Mays prides itself on a leadership style that “transcends boundaries.” With 30 years in the chemical distribution industry, Mays is driven by the principles of teamwork, customers and community. “The company mantra is ‘providing value through service’—a great fit for Ahold,” said Sturgis.

Chaucer Press Inc., a total solution provider for industry packaging components, is another Second Tier supplier through JJGCC. Chaucer Press prints the labels for LISTERINE®. Known as an innovator from the plant floor to the top of the house, Chaucer Press regularly receives kudos for its diversity. DiversityBusiness.com recognizes Chaucer Press as one of the Top 50 women-owned businesses in Pennsylvania and among the Top 500 diversity-owned businesses in the U.S.

Ahold’s commitment to supplier diversity enables the company to ensure equal access to business opportunities and leverage minority and women-owned businesses (MWBES). “Diversity is important in terms of the products we sell and the vendors that supply those products,” commented Sturgis. “It helps us build a closer relationship with our customers to forge loyalty in the communities we serve.”

